

THE RELEASE, PUBLICATION OR DISTRIBUTION OF THIS COMMUNICATION IS NOT PERMITTED IN ANY COUNTRY WHERE SUCH COMMUNICATION WOULD VIOLATE THE RELEVANT APPLICABLE REGULATION MANDATORY TENDER OFFER FOR THE ORDINARY SHARES OF LA DORIA S.P.A. BY AMALFI HOLDING S.P.A.

PRESS RELEASE

Announcement of re-opening of terms pursuant to Article 38, paragraph 1, of the Regulation adopted by CONSOB with resolution no. 11971 of May 14, 1999, as subsequently amended and supplemented (“Issuers’ Regulation”)

Milan, March 16, 2022 – With reference to the offer document (the “Offer Document”) filed on February 21, 2022 with CONSOB and related to the mandatory totalitarian public tender offer launched by Amalfi Holding S.p.A. (the “Offeror”), under Articles 102 and 106, paragraph 1 and paragraph 3, lett. a), and 109 of the Italian Consolidated Financial Act (the “CFA”), on the ordinary shares of La Doria S.p.A., the Offeror informs that – following the press release dated 1st March 2022 relating to the suspension of the term for the approval of the Offer Document – today CONSOB provided for, under Article 102, paragraph 4, of the CFA, the reopening of the terms starting from March 16, 2022. Such terms will expire on March 23, 2022.

This notice does not represent nor does it intend to represent an offer, invitation or solicitation to buy or otherwise acquire, subscribe, sell or otherwise dispose of financial instruments, and no sale, issue or transfer of financial instruments of La Doria S.p.A. will be made in any country in breach of the regulations applicable therein. The Offer will be launched through the publication of the relevant Offer Document subject to the approval of CONSOB. The Offer Document will contain the full description of the terms and conditions of the said Offer, including the manner in which it can be accepted.

The publication or dissemination of this notice in countries other than Italy may be subject to restrictions under the applicable law and, therefore, any person subject to the laws of any country other than Italy is required to independently acquire information about any restrictions under applicable laws and regulations and ensure that he, she or it complies with them. Any failure to comply with such restrictions may constitute a violation of the relevant country’s applicable law. To the maximum extent permitted under the applicable law, the persons involved in the Offer shall be deemed to be exempted from any liability or adverse effect that might arise from the breach of such restrictions by the relevant persons. This notice has been prepared in accordance with Italian law and the information disclosed herein may be different from that which would have been disclosed if the notice had been prepared under the law of countries other than Italy.

No copy of this notice or of any other documents relating to the Offer shall be, nor may be, sent by post or otherwise forwarded or distributed in any or from any country in which the provisions of local laws and regulations might give rise to civil, criminal or regulatory risks to the extent that information concerning the Offer is transmitted or made available to shareholders of La Doria S.p.A. in such country or other countries where such conduct would constitute a violation of the laws of such country and any person receiving such documents (including as custodian, trustee or trustee) is required not to post or otherwise transmit or distribute them to or from any such country..